BIOMASS for ENERGY 2020

Sponsorship proposal

29-30 September 2020
Kyiv, Ukraine

The largest bioenergy event in Ukraine and Eastern Europe!

2 days
300+ participants
15+ countries
60 speeches
6 sections
Horizon2020 BIOFIT project seminar

uabioconf.org
Bioenergy on 360 degrees

Production of heat and electricity from biomass, biogas, municipal waste
Production and use of wood chips, pellets, briquettes, bioethanol, liquid biofuels
Agrobiomass usage and cultivation of energy crops
Legislation
Project financing
Successful cases
World experience
Barriers, incentives, and trends

Participants

Business: manufacturers of equipment and biofuels, owners of biomass boiler houses, CHPs and biogas complexes
Authorities: representatives of government agencies and committees of the Ukrainian Parliament, local administrations, local self-government bodies
Financial organizations: banks, investment funds
Scientists
NGOs
Media

Main focuses in 2020

Bioenergy development with low natural gas prices in Ukraine
Bioenergy and the Ukrainian Green Deal
Agrobiomass as the future of bioenergy in Ukraine
Auctions vs green tariffs. What to choose for bioenergy projects in Ukraine?
Biomethane vs green hydrogen. What will Ukraine export?
New in Ukrainian bioenergy: bioethanol, waste to energy, energy plantations, corn residues to energy
Successful cases and technologies

Biomass for Energy 2020
Sponsorship benefits

A speaker at the conference
Opportunity to make a presentation and participate in public discussions with representatives of public bodies and business

The ability to broadcast your company’s messages to a professional audience
Engaging with the target audience, distributing company promotional materials during the conference (audience: 300+ participants)

Increase your brand awareness
Distribution of information about your company through sites, social networks of organizers and partners (audience: 15,000+) as well as email (audience: 7,000+ professional contacts)

BFE-2020
## Sponsorship packages

<table>
<thead>
<tr>
<th>Participation in the conference</th>
<th>GREEN STAR+ 10,000 EUR</th>
<th>GREEN STAR 5,000 EUR</th>
<th>GREEN 3,000 EUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full registration (number of participants)</td>
<td>5</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Speech opportunity at the event opening</td>
<td>+</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Participation in the panel discussion</td>
<td>+</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Presentation</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>(first day)</td>
<td>+</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Possibility to moderate one session</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Recognition</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Information about company through sites, social networks of organizers and conference’s partners (audience: 15,000+), email (audience: 7,000+ contacts of bioenergy sector companies)</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>1 roll-up banner in the conference room</td>
<td>+</td>
<td>+</td>
<td>-</td>
</tr>
<tr>
<td>1 roll-up banner in the lobby</td>
<td>+</td>
<td>-</td>
<td>+</td>
</tr>
<tr>
<td>Recognition as a Sponsor including company’s logo on all advertising media</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>The mention of the company and its status in the greeting speech of the conference</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Promotional materials in the participant’s «Conference bag»</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
</tbody>
</table>

We could develop an individual Sponsorship package that will be suitable for your company and its marketing strategy.

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